



## Home Performance Guild Sponsorship Opportunities

**The Home Performance Guild (HPG)** is a professional association of over 50 contracting businesses, emerging professionals, nonprofit community partners, professional service providers, and other home retrofit professionals who work together to make homes healthier, more comfortable, and more energy efficient. Our work aims to build a more climate-resilient and economically equitable state, save energy, and keep energy bills affordable for all Oregonians.

- Sponsoring HPG puts your business in front of the people shaping Oregon’s energy-efficiency market. With a newsletter audience of 400+ industry professionals, sponsors receive high-value exposure and brand recognition across a trusted network.
- Your support demonstrates leadership in sustainability, workforce development, and industry growth, while helping HPG provide valuable opportunities, events, and resources for the home performance community.
- Together, we are building a more diverse, connected, and resilient industry. Your support helps expand our reach, foster mentorship and professional development, and accelerate the transition to healthier, more efficient homes across Oregon.

### Industry Supporter Sponsorship

Become an Industry Supporter and play a vital role in strengthening Oregon’s home performance community. Your sponsorship helps sustain the programs, networking opportunities, and shared resources that allow our community to grow and thrive.

### Event Sponsorship

Our Monthly Member Meetings bring together contractors, energy professionals, suppliers, nonprofits, trainers, and community partners to network and share opportunities and trends. Our growing community cares about real people having healthy, efficient, comfortable, and resilient homes that work better for them.

Sponsorship Type	Price	Key Benefits
Industry Supporter	\$5,000	Industry Supporters receive one year of prominent logo placement on the HPG website homepage and in monthly newsletters and event marketing materials, featured social media recognition, a dedicated business spotlight in one HPG newsletter, and one full year of HPG membership with all included benefits.
Monthly Member Meeting	\$2,500	Meeting Sponsors receive one year of logo placement on the HPG website and recognition in all communications related to their sponsored event, a social media mention, the opportunity to welcome attendees and introduce their business, and one year of HPG membership with all included benefits.

To learn more or become a sponsor, please reach out to **Ashley Haight, Membership & Education Program Manager**, at [ashley@hpguild.org](mailto:ashley@hpguild.org). Thank you for helping us strengthen Oregon’s home performance industry!