

Your Sponsorship Benefits!



Sponsors enjoy these benefits...

Your sponsorship opens endless opportunities between you and our partners, the local neighborhood partnerships that we have already established, and community leaders and organizations that work hand in hand with the Guild in supporting the residential energy efficiency industry.

- Be recognized at Guild meetings and functions
- Distribute your promotional materials at all meetings
- Receive access to Guild Partnership contact information outreach assistance
- Place your Company information, logo, and webpage link on the Guild's website

Sponsors connect our Community...

The Guild is your connection to networking, business to business referrals, events, meetings, conferences, and all things in within the Oregon Home Efficiency Industry.

- Contractors, Assessors, Suppliers, Labor Forces, and more take part in the Guild
- Industry Leaders, Business Owner, Policy Decision Makers take part in our meetings
- From the Local Level, to a National Scale, the Guild's influence/support is widespread

Sponsors stay in the Loop...

Be in the know with monthly meetings, regular email/newsletter communications, and ongoing events. Attend gatherings and meet business professionals who want to support other great causes and likeminded businesses. For over a decade the Oregon Home Performance Guild has been representing, and supporting, Oregon's best Companies.

Your Sponsorship of the Guild supports a much needed and worthy cause



Sponsorship Benefits

	Communications		Promotional		Website and Display Traffic	
	Receive partner contacts and outreach assistance	Recognized in HPG email blasts, special announcements & HP conference invites	Display marketing materials at HPG monthly partner meetings	Special marketing presentation at a monthly partner meeting	HPG Website Sponsor Page: company listing with link to your website	Logo in rotating sponsor banner on all pages of HPG website
Bronze \$500 - \$1,000	✓	Name listed	✓	One 5 minute presentation per year	Name listed	
Silver \$1,000- \$2,499	✓	Small Logo	✓	One 10 minute presentation per year	Small Logo	
Gold \$2,500-\$4,999	✓	Medium Logo	✓	Two 10 minute presentations per year	Medium Logo, company contact & 100 word company description	✓
Platinum \$5,000 +	✓	Large Logo	✓	Three 10 minute presentations per year	Large Logo, company contact & 150 word company description	✓

WEBSITE AND PRINTED MATERIALS LOGO SIZING (not to scale)



Small Logo (~ 1 square inch)



Medium Logo (~ 2 square inches)



Large Logo (~ 4 square inches)



Partnership/Sponsorship Form for 2020



Name of Business or Individual _____

Type of Company or Services offered _____

Mailing Address _____

Primary Contact for Individual Partnership

Name _____ Email _____

Work Phone _____ Cell Phone _____

Additional Contacts for Business Partnership only (who will attend meetings and/or receive newsletters)

Name _____ Email _____

Work Phone _____ Cell Phone _____

Name _____ Email _____

Work Phone _____ Cell Phone _____

<u>Individual Partnership</u>
<input type="checkbox"/> \$100/year

<u>Business Partnership</u>
<input type="checkbox"/> \$250/year

SPONSORSHIP	Bronze	Silver	Gold	Platinum
	<input type="checkbox"/> \$500	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$5,000 +

Mail checks to:

Home Performance Guild of Oregon
PO Box 5592
Portland, OR. 97228

Thank You!

Contact; Gretchen Hollands | info@hpguild.org | (503) 737-9159