Sponsorship Proposition

Whether you are looking to sell energy efficiency products to contractors, efficiency upgrade loans to consumers, or just support a vital change agent in the residential efficiency sector, then sponsoring the Home Performance Guild is the right move for you! The Guild represents a wide range of valuable voices, including contractors, suppliers, manufacturers, educational institutions, banks, local governments, and energy program managers. We are a values driven organization that seeks to foster open dialogue amongst a diversity of stakeholders in the pursuit of thoughtful, equitable and sustainably minded policy.

Sitting At The Table On Your Behalf
The HPG influences the industry through its Executive Director, its Board, its members and its partners. Our Executive Director occupies many positions of influence and esteem, as a voting member of Energy Trust of Oregon's Conservation Advisory Council, as the NW Energy Coalition's Oregon Caucus co-Chair, and as Efficiency First Chapter Network Board Liaison, a position representing state chapters with the Board of Efficiency First, the national Home Performance trade association. Through your sponsorship and your relationship with our ED, you'll have greater opportunity to shape the development of energy efficiency programs in Oregon and beyond.

Effecting Change
We are regularly an instrumental and welcome partner in shaping the development of efficiency policy and regulations in Oregon through input into: annual Oregon Residential Energy Tax Credit Program changes; Energy Trust of Oregon incentive and program design changes; the US Department of Energy's Home Performance with ENERGY STAR program changes; and Oregon Public Utility Commission docket UM1622 which provided exceptions in cost effectiveness policy for certain insulation measures through Energy Trust of Oregon. Additionally, in 2013 the Home Performance Guild led a coalition of partners in passing HB2801, which set state-wide standards for Home Energy Performance Scores and those who can produce them. We then shepherded that legislation through rule making, and we continue to guide its implementation as leaders on ODOE's HB2801 stakeholder committee.

Helping You Get Networked
As a sponsor, you'll have many opportunities throughout the year to engage with your new and potential customers. We hold monthly member meetings, host an annual conference, and organize a number of less formal socials throughout the year. We'll help you get in touch with our members through newsletters, exhibitor booths and more. We are your people. Join us!

Informing You & Informing Others About You
We keep the industry informed on the important developments affecting the industry. We do so in-person at our gatherings, and through our twice-monthly email newsletters, special announcements & annual Home Performance Conference invites. Those e-communications are also where our membership can learn about you - through your sponsor listing and through any special announcements your share with us that clearly demonstrate broad benefit for the industry. Let us inform you, and show you off!
## Sponsorship Specifics

<table>
<thead>
<tr>
<th>Membership</th>
<th>Member Meetings</th>
<th>Email Communications</th>
<th>Website</th>
<th>Annual Conference</th>
<th>Advocacy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vote &amp; sit on committees</td>
<td>Receive membership contacts and outreach assistance</td>
<td>Display marketing materials at HPG monthly member meetings</td>
<td>HPG monthly member meeting &quot;Shout Out&quot;</td>
<td>Special marketing presentation at a monthly member meeting</td>
<td>Communicate company announcements that benefit the industry in HPG newsletters</td>
</tr>
</tbody>
</table>

### Bronze
- $1,000-$2,499
- ✓ ✓ ✓ ✓
- as a category
- ✓ Name listed
- ✓ 1 ✓

### Silver
- $2,500-$4,999
- ✓ ✓ ✓ ✓
- as a category
- ✓ One 10 minute presentation per year
- ✓ Small Logo
- ✓ 1 ✓

### Gold
- $5,000-$9,999
- ✓ ✓ ✓ ✓
- ✓ by name
- ✓ Two 10 minute presentations per year
- ✓ Medium Logo
- ✓ ✓ 2 ✓

### Platinum
- $10,000 +
- ✓ ✓ ✓ ✓
- ✓ by name
- ✓ Two 5 & two 10 minute presentations per year
- ✓ Large Logo
- ✓ ✓ 2 ✓

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**WEBSITE & NEWSLETTER LOGO SIZING**
(NOT TO SCALE)

- Small Logo (~ 1 sq in)
- Medium Logo (~ 2 sq in)
- Large Logo (~ 4 sq in)
Sponsorship Form

YOUR ORGANIZATION'S NAME ________________________________________________________________

WHAT IS YOUR ORGANIZATION'S PRIMARY BUSINESS (PLEASE BE SPECIFIC)? ________________________________________________________________

MAILING ADDRESS ________________________________________________________________

CITY __________________________ STATE __________ ZIP __________

WEBSITE ________________________________________________________________

PRIMARY CONTACT

NAME __________________________ TITLE __________________________

OFFICE PHONE __________________________ MOBILE PHONE __________________________

EMAIL ________________________________________________________________

SECONDARY CONTACT

NAME __________________________ TITLE __________________________

OFFICE PHONE __________________________ MOBILE PHONE __________________________

EMAIL ________________________________________________________________

New Sponsor? ___YES ___NO  

Sponsorship Level __________________________ Amount __________________________

(please refer to Sponsorship Grid)

Are you currently an Efficiency First member or sponsor? ___YES ___NO  

...would you like to be Efficiency First member? ___YES ____NO

Please make checks out to: HPG of Oregon  

Please mail check & form to: HPG of Oregon, PO Box 42290, Portland, OR, 97242

Thank You and Welcome!